



Bluffdale Old West Days
Bluffdale City
2222 W 14400 South
Bluffdale, UT 84065

To Our Business "Pardners":

2021, was AMAZING! Sellout crowds were had at our rodeo and monster truck shows all nights! Thank you to all those sponsors who made them possible! Our sponsors are the absolute BEST! We truly appreciate your contributions of every kind. We have especially enjoyed seeing many of you in attendance at various Old West Days events and..... We hope to see you again this year!

As we move forward with Bluffdale Old West Days 2022, we are looking forward to gaining your support. We anticipate even more people! Your contributions will make a difference in how we are able to celebrate. We have continued growth each year. We continue to strive to be DIFFERENT than other city celebrations and to continually build our community unity. Volunteers work tirelessly on each and every event, in running the game booths and in creating many new things each year. We would love to have the continued and new support of local sponsors! Since we are still volunteer run, we can customize your sponsorship. We would love to hear your ideas if you don't see something you would like.

Bluffdale Old West Days Sponsors will continue to have exposure all year in our Annual Bluffdale Business Directory. The directory will list community events for 2022-2023, our Old West Days event schedule, and most importantly YOUR company information will be right at the fingertips of every household in Bluffdale *and* available for patrons to take, at retail establishments in Bluffdale and neighboring communities. Sponsors can be featured in our radio ads, in print, on social media, at additional events, and in other Public Service Announcements. We will still have our coupon insert as well. This will bring customers to you, however YOU choose – online, in person, etc. It's your coupon to create! Show our city how proud you are to do business in Bluffdale.

We always welcome any contribution you can make, whether it is a cash sponsorship, or a donation of goods, services, or even staff volunteers. We need **your** help in order to pull off another great OLD WEST DAYS!

Attached you will find our Sponsor Options and Business Directory information form. **Please return this form with your contribution by March 11, 2022.** If your business would like to sponsor a *specific* event during the "Old West Days" celebration, please contact me as soon as possible.

We look forward to having you as a "Pardner" in Old West Days!

Sincerely,
The Old West Days Committee
Connie Pavlakis, Chairman
Community Events Coordinator
801-891-1545
cpavlakis@bluffdale.com

SPONSOR DONATION & BUSINESS DIRECTORY INFORMATION

COMPANY NAME: _____ TELEPHONE: _____
 ADDRESS: _____ CITY, ST: _____ ZIP: _____
 WEBSITE: _____ LISTING CATEGORY: _____ (SEE BACK FOR OPTIONS)
 CONTACT PERSON: _____ TITLE: _____
 TELEPHONE: _____ EMAIL: _____



All Sponsors receive a "Full Listing" in Bluffdale Business Directory.

| | Company Name, Logo, Slogan, & Web Link where applicable. | Old West Days Ads | | Event Specific Ads | | Event Page of Old West Days Schedule | Bluffdale Old West Days Home Page | Event Banner High Visibility | Your Banner Hung at event. | Bonus! Coupon Centerfold |
|-----------------------------|--|-------------------|-------|--------------------|-------|--------------------------------------|-----------------------------------|------------------------------|----------------------------|----------------------------|
| | | Radio | Print | Radio | Print | | | | | |
| DIAMOND \$5,000 + | Company Name, Logo, Slogan, & Web Link where applicable. | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | YES | 2"x3" (Up to 6 coupons) |
| PLATINUM \$2,500 | Company Name, Logo, & Slogan where applicable. Web Link on Event Page. | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | YES | 2"x2" (Up to 4 coupons) |
| GOLD \$1,000 | Company Name, Logo, & Slogan where applicable. Web Link on Event Page. | | ✓ | | ✓ | ✓ | ✓ | ✓ | YES | 1"x2" (Up to 2 coupons) |
| SILVER \$500 | Company Name & Logo where applicable. | | | | ✓ | ✓ | | | | .50"x2" Coupon |
| BRONZE \$300 | Company Name & Logo where applicable. | | | | | ✓ | | | | |

EVENT SELECTION

Sponsors may choose individual event(s) to sponsor. Some events are available for exclusive sponsorship with appropriate sponsor levels. Contact us for details.

LOGOS, ADS & COUPONS

Please send your files in .eps or .pdf, format to:
 cpavliakis@bluffdale.com

PAYMENT OPTIONS

Sponsorships of \$1000 or more may make incremental payment arrangements.

VENDOR BOOTH SPACE

Old West Days Vendor Booth Space is free to "GOLD" level sponsors and above.

FREE LISTING SAMPLE*:

Your Business Name 801-123-4567

Plus 1 LINE SAMPLE*: (\$50)

Your Business Name 801-123-4567
 9876 Your Street BLFFDL

Plus 2 LINES SAMPLE*: (\$100)

Your Business Name 801-123-4567
 The Best in the Business!
 youremail@address.here

* Bluffdale Business/Residents ONLY

FULL LISTING SAMPLE: (\$200)

Your Business Ad
FULL COLOR
2" WIDE
2.5" TALL
You provide
.eps or .pdf format.

Please submit to
 OldWest@bluffdale.com
 by March 11, 2022

SPONSOR DONATION

FREE VENDOR SPACE

- | | | | | |
|--------------------------|------------------------------------|-----------------|-----------------|--------------------------|
| <input type="checkbox"/> | FREE LISTING ONLY* | \$ FREE | \$ FREE | |
| <input type="checkbox"/> | FREE LISTING Plus 1 LINE* | \$ 50 | \$ _____ | |
| <input type="checkbox"/> | FREE LISTING Plus 2 LINES* | \$ 100 | \$ _____ | |
| <input type="checkbox"/> | FULL COLOR LISTING 2"x 2.5" | \$ 200 | \$ _____ | |
| <input type="checkbox"/> | BRONZE SPONSOR | \$ 300 | \$ _____ | |
| <input type="checkbox"/> | SILVER SPONSOR | \$ 500 | \$ _____ | |
| <input type="checkbox"/> | GOLD SPONSOR | \$ 1000 | \$ _____ | <input type="checkbox"/> |
| <input type="checkbox"/> | PLATINUM SPONSOR | \$ 2500 | \$ _____ | <input type="checkbox"/> |
| <input type="checkbox"/> | DIAMOND SPONSOR | \$ 5000+ | \$ _____ | <input type="checkbox"/> |

FREE LISTING Plus Options, please include the information for your additional line(s). 30 Characters per line.

* Bluffdale Business/Residents ONLY

PAYMENT INFORMATION

Online: www.Bluffdale.com/OldWestDays

By Mail or In Person:
 Bluffdale City - Old West Days
 2222 W 14400 South
 Bluffdale, UT 84065

QUESTIONS? Call Connie - 801-891-1545

Please complete and return by March 11th. Directory print deadline -April 1st

| BUSINESS DIRECTORY CATEGORY NAME | | | |
|---|--|---------------------------------|---|
| Accounting / Bookkeeping & Taxes | | Exterior Construction | Outdoor Recreation |
| Adoption | | Finance | Painters |
| Agricultural | | Financial Institutions | Personal Improvement |
| Apartments | | Fire Sprinklers | Pest Control |
| Apparel & Accessories | | Firearms - Sales & Safety | Pet Services |
| Appliance Repair | | Fitness | Photography Service & Supplies |
| Attorney | | Flooring | Pipe Fabrication |
| Audio/Video | | Floral | Playground Surfacing |
| Automatic Doors | | Food Trucks | Plumbing |
| Automotive | | Fueling Equipment | Preschool / Child Development |
| Awards / Gifts | | Funeral Services | Printing & Graphics |
| Background Screening | | Furniture | Property Services |
| Bakery & Sweets | | Graphic Design | Radon Testing / Mitigation |
| Banners & Promotional Products | | Groceries | Real Estate |
| Cabinets & Countertops | | Group Home | Recycling |
| Carpet Cleaning | | Handyman Services | Restaurants & Catering |
| Chiropractor | | Hardware - Retail / Wholesale | Restoration - Water, Fire, Mold, Sewer |
| Cleaning | | Hay | Roofing |
| Cleaning / Janitorial - Commercial | | Heating & Air Conditioning HVAC | Sales |
| Computers / Services | | Horse Care & Services | Salon Services & Schools |
| Concrete - Contractors & Precast | | Hospitals | Sand & Gravel |
| Construction / Contractors | | Hot Tub Manufacturer / Retailer | Security |
| Consulting | | Industrial Controls | Services |
| Convenience Store | | Inspectors | Sewing & Alterations |
| Cosmetics | | Installation | Software Programming |
| Crafts | | Insulation | Solar |
| Crane Service | | Insurance & Investments | Sprinkler / Backflow |
| Dance/Sports/Cheer & Tumbling | | Interior Design | Stone Fabrication |
| Data Management | | Kennels | Storage |
| Daycare | | Landscaping | Street Striping & Parking Lot Maintenance |
| Decoy Carving | | Lessons | Taxidermy |
| Delivery | | Lumber | Telecommunications |
| Dental Products & Services | | Machine Shop | Tools |
| Dentist | | Manufacturing | Transportation |
| Development | | Marine | Travel Services |
| Digital Advertising | | Marketing | Trucking |
| Disabled Services | | Massage | Upholstery |
| Distribution | | Medical | Utility |
| Drafting & Design | | Medical Software/Support | Veterinary |
| Electrical - Contractors, Electricians | | Metal Fabrication | Video Production |
| Emergency Preparedness | | Mobile Pressure Washing | Warehouse |
| Engineering | | Mortgage & Title Services | Waste & Recycling Pick up |
| Engineering, Civil and Geotech.; Land Surveying | | Moving Company | Washer - Pressure Machine Products |
| | | New Age | Water Treatment |
| Entertainment | | Nursery | Welding |
| Equipment Sales, Leasing, Rentals, & Repair | | Nutritional Products | Wireless Bridges |
| Excavating | | Online Sales & Services | |